

ANDREW EDELMAN

SKILLS: PROFICIENT IN ADOBE PHOTOSHOP, ILLUSTRATOR, INDESIGN, QUARK XPRESS, GOOGLE SKETCHUP, MICROSOFT OFFICE, APPLE FINAL CUT PRO, ADOBE PREMIERE, HTML, CSS, PHP WEB CODING, FLASH, DREAMWEAVER, FONTLAB, APPLE IWORK SUITE

WORK
ART DIRECTOR /
PRINCIPAL, APRIL
2007-PRESENT
c.d. design, RED
BANK, NJ

AS
CO-OWNER AND PRINCIPAL DESIGNER,
I OVERSAW AND EXECUTED ALL
ASPECTS OF EACH PROJECT. DEVELOPED
BRAND AND IDENTITY. PRINT AND WEB
PROMOTIONAL, MARKETING AND ADVERTISING
MATERIALS FOR A VARIETY OF CLIENTS ACROSS VARIOUS
INDUSTRIES. PREPARED MATERIALS FOR OFFSET, DIGITAL
PRINTING AND PACKAGING.
COORDINATED WITH
SUBCONTRACTORS SUCH
AS PRINTERS, WRITERS
AND PHOTOGRAPHERS
WROTE, EDITED AND
ADAPTED CONTENT
FOR BOTH WEB AND
PRINT. RESOLVED CLIENTS
VISIONS INTO PHYSICAL
OR ELECTRONIC
OBJECTS.

EXPERIENCE
PUBLICATIONS
INTERNSHIP, MAY 2007
MAY 2008, RUTGERS
UNIVERSITY, NEW
BRUNSWICK, NJ

EDU-
CATION
BACHELOR
OF FINE ARTS
CONCENTRATION
IN
GRAPHIC DESIGN, 9/2003-
6/2008, RUTGERS UNI-
VERSITY

WORKED INDEPENDENTLY TO
DESIGN MATERIALS FOR THE ACADEMIC
ENGAGEMENT AND PROGRAMMING OFFICE OF
UNDERGRADUATE EDUCATION. SOLE
RESPONSIBILITY FOR DESIGNING PRINT
PROMOTIONAL AND INFORMATIONAL
MATERIALS FOR VARIOUS DEPARTMENTS OF
THE UNIVERSITY INCLUDING
POSTERS, ADVERTISEMENTS,
FLYERS, BROCHURES AND
COURSE CATALOGS

ANDREW@ANDREWEDELMAN.COM

732-216-5526

ARTISTIC SKILLS: STRONG
COMPOSITIONAL AND TYPOGRAPHIC
SENSE ABILITY TO WORK WITHIN
CORPORATE IDENTITY GUIDELINES
WHILE EXPANDING INTO NEW
MATERIALS AND AUDIENCES.
UNDERSTANDING OF APPROPRIATE
THEORY AND APPLICATION OF COLOR. ABILITY TO
DRAW AND ILLUSTRATE

Portfolio
online at
ANDREWEDELMAN.COM